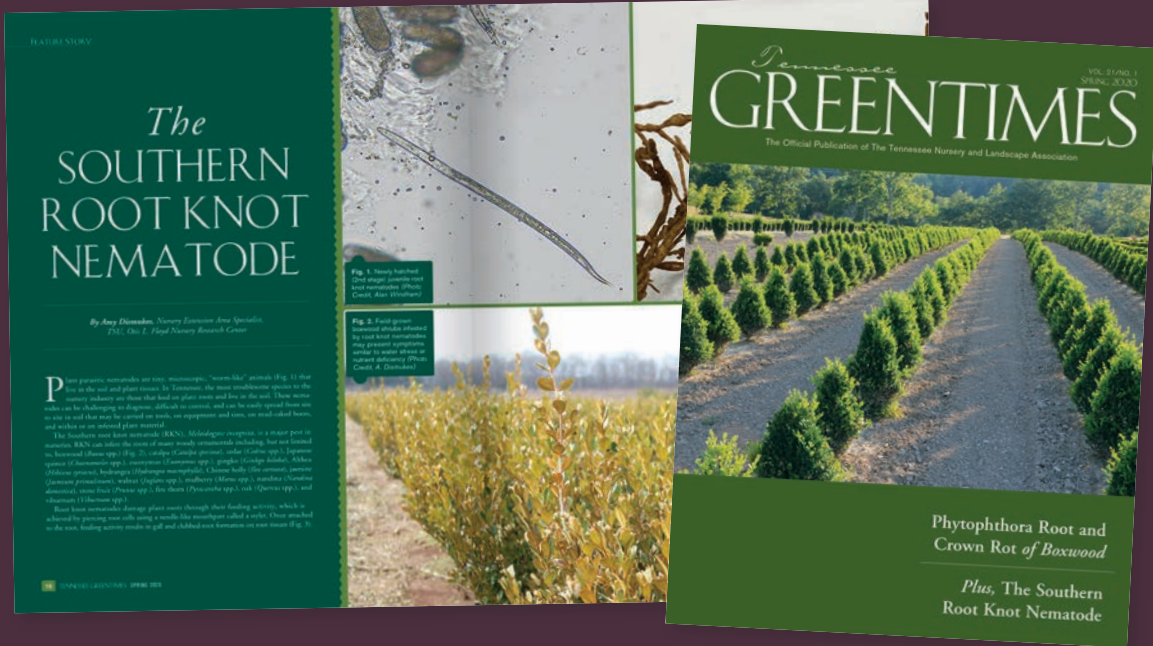


Tennessee GREENTIMES

The Official Publication of The Tennessee Nursery and Landscape Association



Tennessee's Green Audience Reads *Greentimes*

There is no better way to reach an audience of horticultural professionals in the State of Tennessee than through *Greentimes* magazine. This niche audience consists only of **qualified prospects in your industry.**

The magazine is sent quarterly to each member of the TNLA, a professional network of:

- Nursery Growers
- Garden Centers
- Landscape Contractors
- Landscape Architects

*The Official Publication of the
Tennessee Nursery & Landscape Association*

Total Circulation: 1,535

Call us today at
615-790-3718

888-707-7141 (Toll Free)
sales@LeadingEdgeCommunications.com
www.LeadngEdgeCommunications.com



Leading Edge Communications

FULL PAGE AD

	4X	1X
Black & White:	\$877	\$924
Color:	\$1,244	\$1,292

2/3 PAGE

	4X	1X
Black & White:	\$748	\$785
Color:	\$1,115	\$1,153

1/2 PAGE — Island or Horizontal

	4X	1X
Black & White:	\$634	\$668
Color:	\$1,002	\$1,035

1/3 PAGE — Vertical or Square

	4X	1X
Black & White:	\$460	\$484
Color:	\$827	\$852

BUSINESS CARD — Vertical or Horizontal

	4X	1X
Black & White:	\$179	\$186
Color:	\$546	\$553

AD DESIGN

Leading Edge can design your ad at an affordable rate. Give us a call for details.

POSITIONS AVAILABLE:

Back Cover:	Additional \$138
Inside Front Cover:	Additional \$110
Inside Back Cover:	Additional \$110
Double Page Spread:	Additional \$193
Power Page Spread:	CUSTOM

DIGITAL MARKETPLACE

QR Code ads:	\$104
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EBLAST ADS:

Leader Board: \$263

Side Bar: \$210

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1/2 PAGE HORIZONTAL

1/3 PAGE SQUARE

BUSINESS CARD VERTICAL

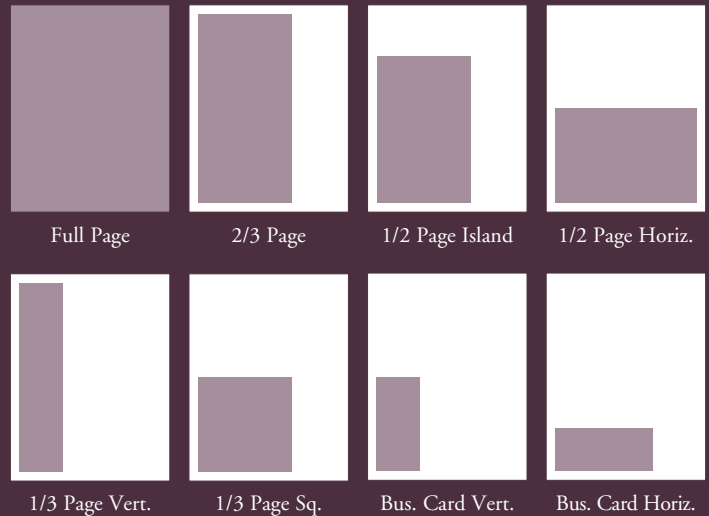
BUSINESS CARD HORIZONTAL

1/2 PAGE ISLAND

PRINT AD SPECIFICATIONS

SPACE SIZE	WIDTH (in inches)	DEPTH (in inches)
Full Page*	8.375"	10.875"
Power Page, Left*	7.625"	10.875"
Power Page, Right*	8.25"	10.875"
2/3 Page	4.875"	9.875"
1/2 Page Island	4.875"	7.66"
1/2 Page Horiz.	7.375"	4.937"
1/3 Page Vert.	2.25"	9.875"
1/3 Page Sq.	4.875"	4.937"
Bus. Card Vert.	2.25"	4.937"
Bus. Card Horiz.	4.875"	2.25"
QR Code Ad	3.75"	2"

*ONLY FULL PAGE ADS BLEED.



FOR FULL PAGE PRINT ADS:

- Bleed size: 8.625" x 11.125"
(for full page ads; .125" on all sides)
- Trim size: 8.375" x 10.875"
- Live area: 7.875" x 10.375"
(vital copy must remain .25" from trim size)

PRINT AD FILE FORMAT:

- PDF (Portable Document Format) is the required file format for print ads
- Images must be high resolution (300 dpi preferred), saved as CMYK or Grayscale.
- All fonts must be embedded or converted to outlines.

EMAIL BLAST AD SPECIFICATIONS

SPACE SIZE	WIDTH (in pixels)	DEPTH (in pixels)
Email Blast Leader Board	468	60
Email Blast Sidebar	120	240

EMAIL BLAST AD FILE FORMAT:

- Submit Email Ads as .jpg or .gif format
- Format images in RGB color values
- Any URL's referenced must be active
- Resolution of 72dpi & set to maximum quality; makes for quick & easy downloading
- 1 MB maximum file size

HOW TO SUBMIT YOUR AD

Submit Ads Via Email to: info@LeadingEdgeCommunications.com

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