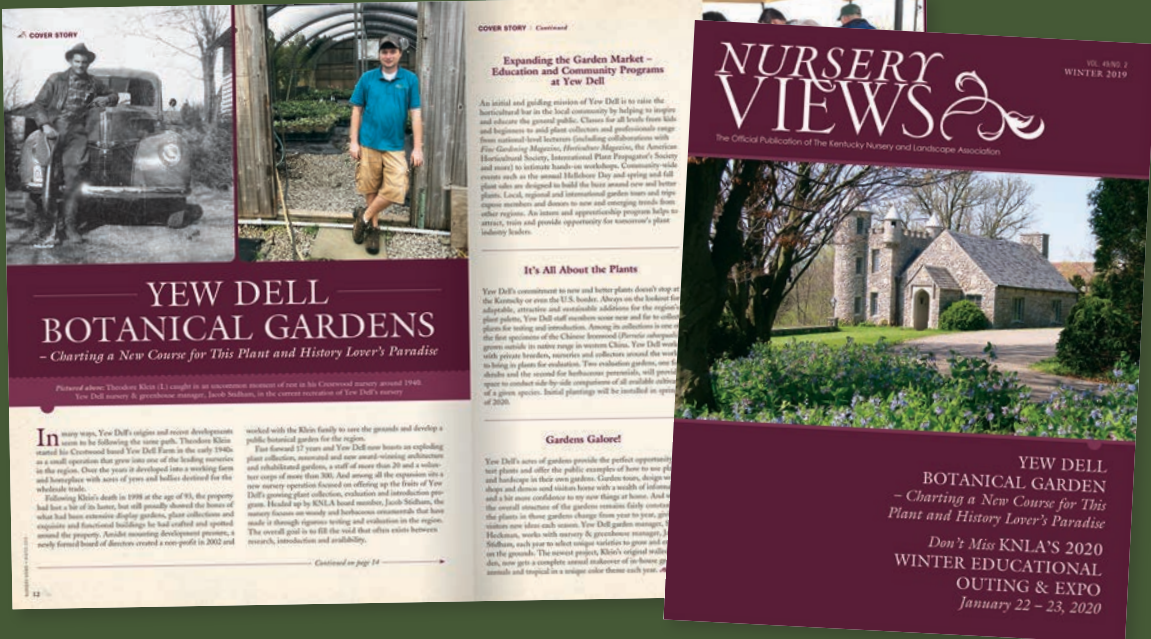


NURSERY VIEWS



Kentucky's Green Audience Reads Nursery Views

There is no better way to reach an audience of horticultural professionals in the State of Kentucky than through *Nursery Views* magazine. This niche audience consists only of *qualified prospects in your industry*.

The magazine is sent twice per year to each member of the KNLA, a professional network of:

- Nursery Growers
- Garden Centers
- Landscape Contractors
- Landscape Architects

The official publication of the *Kentucky Nursery & Landscape Association*

Total Circulation: 489

Call us today at

615-790-3718

888-707-7141 (Toll Free)

sales@LeadingEdgeCommunications.com

www.LeadngEdgeCommunications.com



Leading Edge Communications

FULL PAGE AD

	2X	1X
Black & White:	\$877	\$927
Color:	\$1,244	\$1,295

2/3 PAGE

	2X	1X
Black & White:	\$748	\$785
Color:	\$1,115	\$1,153

1/2 PAGE — Island or Horizontal

	2X	1X
Black & White:	\$634	\$668
Color:	\$1,002	\$1,035

1/3 PAGE — Vertical or Square

	2X	1X
Black & White:	\$460	\$484
Color:	\$827	\$852

BUSINESS CARD — Vertical or Horizontal

	2X	1X
Black & White:	\$179	\$186
Color:	\$546	\$553

AD DESIGN

Leading Edge can design your ad at an affordable rate. Give us a call for details.

SPECIAL POSITIONS AVAILABLE:

Back Cover:	Additional \$138
Inside Front Cover:	Additional \$110
Inside Back Cover:	Additional \$110
Double Page Spread:	Additional \$193
Power Page Spread:	CUSTOM

EBLAST ADS:

Leader Board: \$263
Side Bar: \$210

DIGITAL MARKETPLACE:

QR Code ads: \$104

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Mid Tenn Turf, Inc.
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Blue Tag Certified Sod
 Blue Tag Certified Sod ensures that the turfgrass has been grown and inspected to maintain genetic identity and purity. Call for pricing or visit our farm.

1/2 PAGE HORIZONTAL

1/3 PAGE SQUARE

BUSINESS CARD VERTICAL

Introducing: EXCELLERATOR Stand Fast

When It Comes to Silicon the Proof is in the Performance!

- Strengthens turf and enhances resiliency – ideal for high traffic areas!
- Provides a unique blend of micronutrients proven to enhance turf health
- Improved disease and insect resistance
- Reduces heat stress
- Increases tolerance against toxic elements
- Essential part of an integrated fertility program
- Environmentally friendly

Fertility Management with Excellerator

Excellerator use has grown dramatically due to its unique chemical properties not available elsewhere. Due to its micronutrient and beneficial element content, Excellerator provides significant benefits to your turf, including:

- Improved heat stress and traffic wear tolerance
- Increased drought and salt tolerance
- Increased disease and insect resistance
- Increased fertilizer efficiency

For more information about Excellerator, please visit:
www.excellminerals.com/about_silicon.asp

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 Brentwood, TN Warehouse: 615.371.2490
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East TN/GA Sales: Kurt Dyer - 615.307.4380
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FULL PAGE

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- 100% Duty Cycle
- 100% Duty Cycle
- 100% Duty Cycle
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- 100% Duty Cycle
- 100% Duty Cycle
- 100% Duty Cycle
- 100% Duty Cycle

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- Adjusts from High Start to Low Start
- 100% Duty Cycle
- 100% Duty Cycle
- 100% Duty Cycle
- 100% Duty Cycle

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BUSINESS CARD HORIZONTAL

1/2 PAGE ISLAND

PRINT AD SPECIFICATIONS

SPACE SIZE	WIDTH (in inches)	DEPTH (in inches)
Full Page*	8.375"	10.875"
Power Page, Left*	7.625"	10.875"
Power Page, Right*	8.25"	10.875"
2/3 Page	4.875"	9.875"
1/2 Page Island	4.875"	7.66"
1/2 Page Horiz.	7.375"	4.937"
1/3 Page Vert.	2.25"	9.875"
1/3 Page Sq.	4.875"	4.937"
Bus. Card Vert.	2.25"	4.937"
Bus. Card Horiz.	4.875"	2.25"
QR Code Ad	3.75"	2"

*ONLY FULL PAGE ADS BLEED.



FOR FULL PAGE PRINT ADS:

- Bleed size: 8.625" x 11.125"
(for full page ads; .125" on all sides)
- Trim size: 8.375" x 10.875"
- Live area: 7.875" x 10.375"
(vital copy must remain .25" from trim size)

PRINT AD FILE FORMAT:

- PDF (Portable Document Format) is the required file format for print ads
- Images must be high resolution (300 dpi preferred), saved as CMYK or Grayscale.
- All fonts must be embedded or converted to outlines.

EMAIL BLAST AD SPECIFICATIONS

SPACE SIZE	WIDTH (in pixels)	DEPTH (in pixels)
Email Blast Leader Board	468	60
Email Blast Sidebar	120	240

EMAIL BLAST AD FILE FORMAT:

- Submit Email Ads as .jpg or .gif format
- Format images in RGB color values
- Any URL's referenced must be active
- Resolution of 72dpi & set to maximum quality; makes for quick & easy downloading
- 1 MB maximum file size

HOW TO SUBMIT YOUR AD

Submit Ads Via Email to: info@LeadingEdgeCommunications.com

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888-707-7141 (Toll Free)

sales@LeadingEdgeCommunications.com
www.LeadngEdgeCommunications.com



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