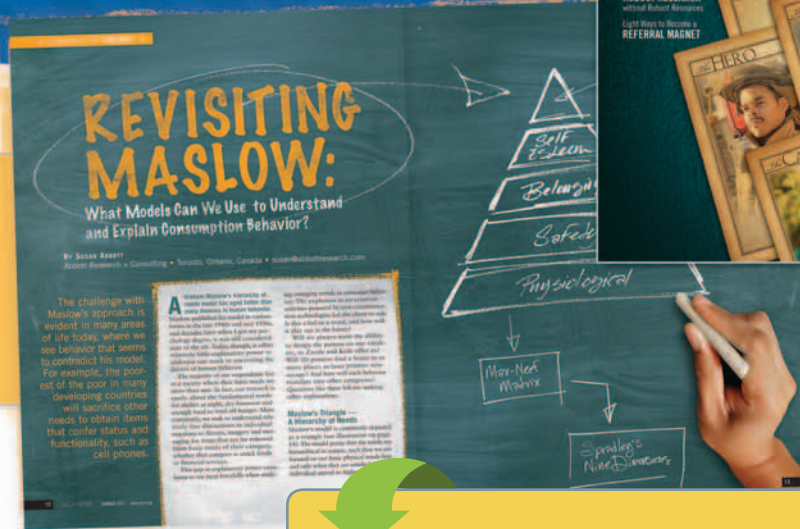




QRCA VIEWS

The Official Publication of the Qualitative Research Consultants Association



QRCA Views is a quarterly publication for research professionals and research buyers around the world.

AUDIENCE

QRCA Members: 975 Experienced, independent research consultants in over 20 countries. New members join each month.

Research Buyers: QRCA offers complimentary subscriptions to research buyers around the world, helping them stay current on the latest in qualitative research. Interested individuals and companies request to be added to this list each month. This list currently includes over 700 individuals.

This insightful resource contains over 80 pages. Editorial content keeps the audience updated on important new technologies, industry issues, and the latest news and developments geared specifically for the qualitative field.

DIGITAL EDITION

The magazine is also available online. This searchable format maintains all advertising from the original print version. Any visitor can view current or archived issues online through the QRCA website. [Click here to view the digital edition.](#)

TOTAL CIRCULATION

2000+

A SAMPLING OF THE 700 RESEARCH BUYERS WHO SUBSCRIBE TO QRCA Views

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- PetSmart

This is a sample of QRCA Views Buyer's List. This list currently includes individuals in a market research function at these and 700 other companies around the world.

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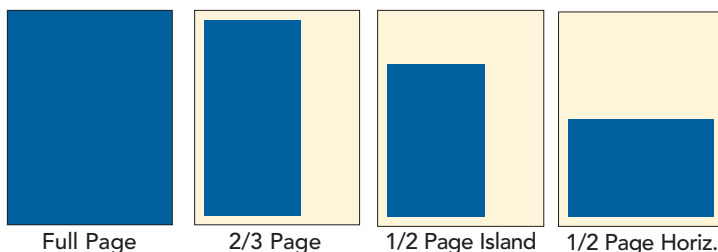
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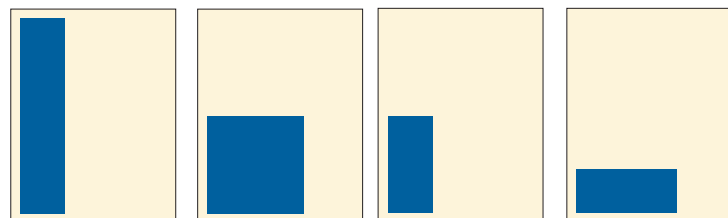


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Bus. Card Vert.

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- All fonts must be embedded in the PDF and be Type 1 or 3 — No Truetype.
- All PDFs must be high resolution/press optimized.
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Any ads that do not meet the specifications will be charged \$125 per hour to create. If re-sizing, re-formatting or any manipulation is necessary the client will be billed \$95 per hour.

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