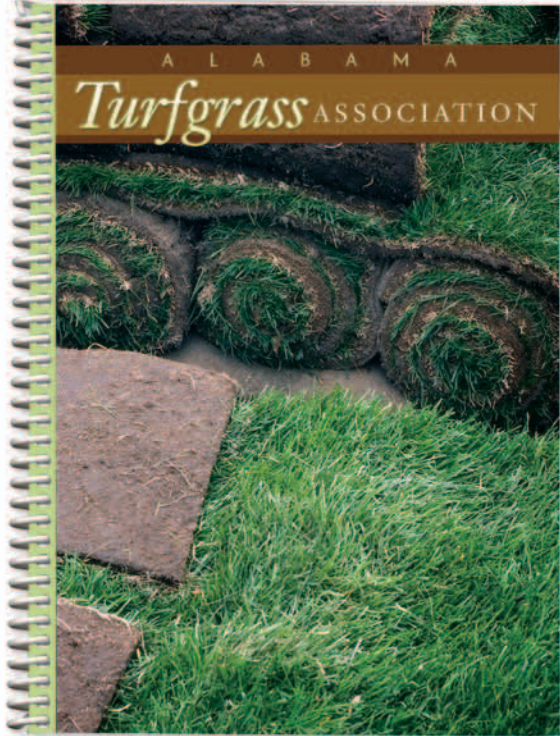


# Turfgrass ASSOCIATION



## START GROWING YOUR SALES TODAY!

This Directory will be mailed to over 600 members and is a great resource they will use all year long.



CALL US TODAY AT  
**615-790-3718**

Ads submitted for placement **MUST** follow these guidelines:

PDF (Portable Document Format) is the required file format for *Alabama TurfTimes*. PDF files must be created with Acrobat Distiller 4.05 or higher.

- Scanned images must be high resolution (300 dpi preferred), saved as CMYK or Grayscale (no RGB or JPEG graphics) as a TIFF or EPS.
- All fonts must be embedded in the PDF and be Type 1 or 3 – No TrueType.
- All PDFs must be high resolution/press optimized.
- Files must be 100% size, no rotations.
- Supplied color lasers will be used as a “guide for color” only.
- Files submitted electronically must be submitted on one of the following forms of removable storage media: CD or DVD. Ads can be emailed or uploaded to our FTP site using the instructions below.

**IMPORTANT:**

**Any ads that do not meet the specifications will be charged \$125 per hour to create. If re-sizing, re-formatting or any manipulation is necessary the client will be billed \$95 per hour.**

**SEND MATERIALS TO:**

Leading Edge Communications, LLC • ATTN: Publisher  
206 Bridge Street • Franklin, Tennessee 37064  
Phone: (615) 790-3718 • Fax: (615) 794-4524

**FTP SITE INSTRUCTIONS:**

<http://leadingedgecommunications.com/files/index.php>

- Username: **leupload**
- Password: **upload2le**
- Go to bottom of page to upload files link. Please, email your Account Executive what your ad is named on the site and name of publication.

**via Email:**

[ALTurfTimes@LeadingEdgeCommunications.com](mailto:ALTurfTimes@LeadingEdgeCommunications.com)

**SPECIAL POSITIONS (FULL COLOR)**

POSITION	AD SIZE
Inside Front Cover:	5.75”W x 8.5”T *
Inside Back Cover:	5.75”W x 8.5”T *
Back Cover:	5.75”W x 8.5”T *

\* All special position ads bleed. Please include a .25” bleed to all sides of final ad

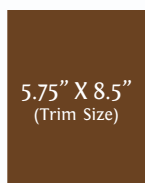
**INTERIOR PAGES (BLACK & WHITE ONLY)**

POSITION	AD SIZE
Full Page:	5”W x 7.5” T
Half Page:	5”W x 3.625”T

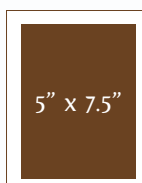


**DIGITAL MARKETPLACE**

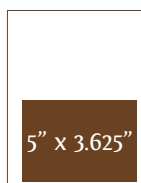
QR Code ads in this section include your company’s logo, address, phone, and email. The QR Code will direct the reader to the advertisers website.



Full Page Special Position



Full Page Interior



1/2 Page Horiz.